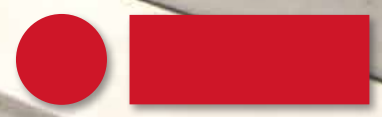
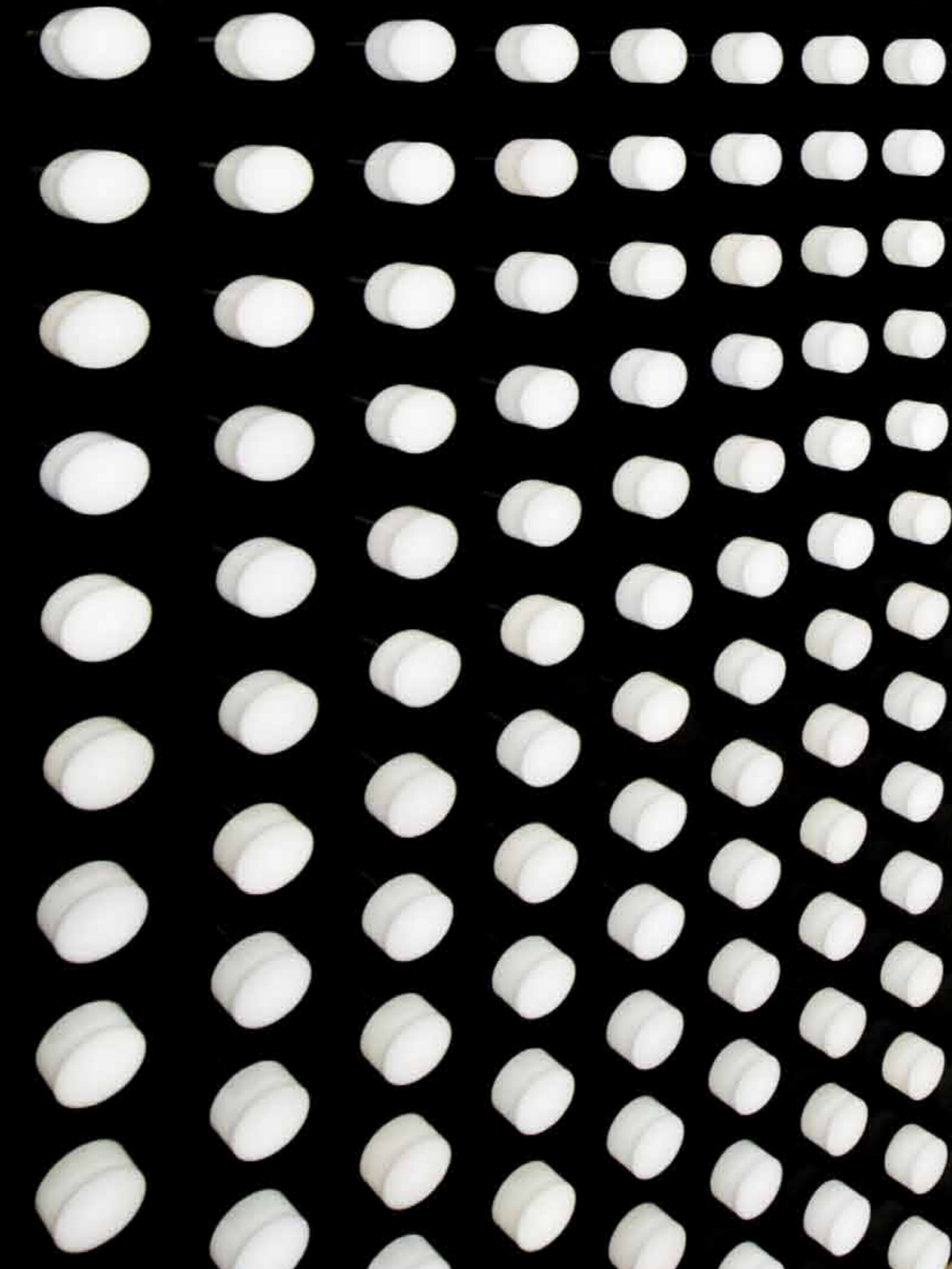
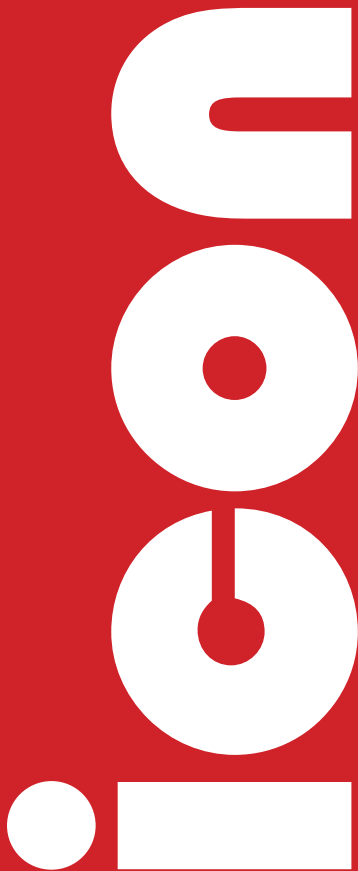


COE







Icon Projects is a Construction Management/Contracting Firm providing a fully integrated range of building and construction solutions to our valued clients.

The inception of the company came about from developing a concise understanding of the local market, and realizing there was a real gap between client expectations, and the actual delivery methodology embraced by many other companies in the Construction Management and Contracting arena.

The guiding principle behind the development of this company and the services we offer is simple. We aim to use best practice delivery controls and methodologies to provide the highest standards in the industry, and to provide innovation, commitment, skilled resources and support to enable our clients to progress as swiftly and effectively as possible, from where they are today, to where they want to be tomorrow.

insight
intellect
innovation

professionalism
integrity
honesty



Our Vision

Our Vision

To be recognized as the leading Contracting and Construction Management company in our industry, driven by our commitment to excellence, and be rewarded for the value and innovation we bring.

Our Values

Our values are the building blocks of our vision. Client focused professionalism; honesty and integrity; personal responsibility; constant learning; knowledge sharing; flexibility; continuous improvement, and the ultimate quest for excellence in everything we do.

Our Culture

Our company culture provides the framework within which our people can embrace these values and achieve our vision.

We want Icon Projects to be a company in which every member of our staff can achieve their full potential both professionally and personally.

We want Icon Projects to be a company our people can be proud of, where there is no limit to what can be achieved on behalf of our clients.

Our Clients

Our clients value the difference we make to their business, and to their success. The diversity of our client portfolio has generated an exceptional level of momentum for our company. New commissions, and repeat business, are the major factors supporting our sustained growth.




Key Facts

Our long term sustainability depends entirely on the success we achieve for each and every one of our clients. Therefore, we see sustained growth as one of the most significant indicators that we are meeting, or exceeding, the demands of clients who expect only the best.

Our goal is now to push the boundaries of service excellence still further and to extend our business to new clients and new markets.

We are a forward thinking and progressive company with a strong emphasis on the values of integrity, commitment, responsibility and service. This provides us with a rock solid foundation for our continuing development.



What we do

We provide a comprehensive and integrated range of Construction Management services covering every aspect of delivery for building and construction projects.

Services

Icon Projects offers a range of building and construction services that give our client the highest levels of control, quality and value in every aspect of project delivery.

Services such as **design and development, quantity surveying, programming/scheduling, value engineering,** and of course complete **contracting and construction management** of every trade type, are just a few of the core services that Icon Projects offers in-house with our very own staff base of industry professionals.

We have the breadth of expertise and capability to provide specialist support at every level from long term strategic thinking to detailed project execution.

Every solution we offer is always based on a thorough understanding of our client's goals and objectives, and we work in partnership with our clients to provide services and solutions that match the unique demands presented by each commission.

Construction Management

The Right Management Resources to Provide a World Class Service

Icon Projects currently employs over 20 construction industry professionals.

Icon Projects are committed to consistent investment in people, systems and best practice procedures. We have the staff, the resources, and the experience to deal with commissions of any size and complexity. We are proud to serve a growing portfolio of international clients.

Project Monitoring, Planning and Programming

Our experienced Project Managers act as the client's representative reviewing both time and cost performance during the project, empowering clients and enabling informed decision making. Managing contractual liabilities and commercial exposure, the planning unit provides a wide range of planning services based on

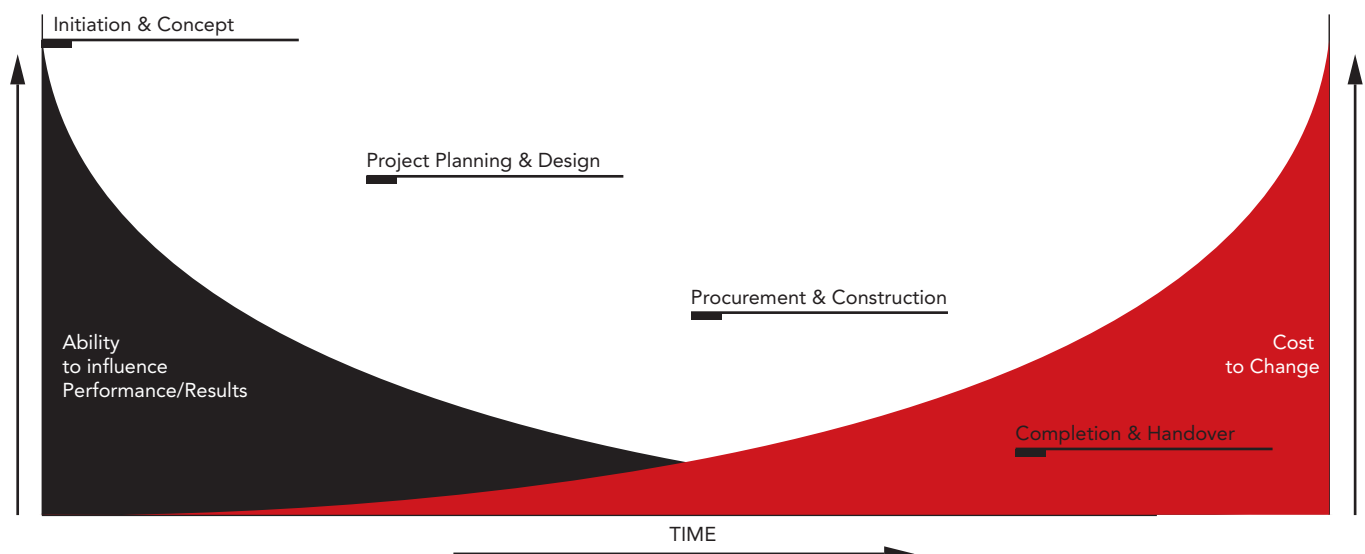
critical paths, key milestones, and logic linked programming.

At Icon, we utilize the most up to date electronically based planning tools and software, to assist with the overall control process.

Due Diligence

As part of a team, we identify and assess the commercial and contractual risks, and potential exposure inherent in any project. We facilitate workshops and meetings, empowering our client to make informed decisions to mitigate any and all risk.

Where appropriate, we bring together integrated teams of specialists, experts or consultants from our vast relationships and contacts data base, with the key skills necessary to deliver strategic information, and maximum value to our clients.





Practice

Local strength & capability

Through our strong, long term relationships of over 30+ years in Macau, Icon Projects has direct access to more than 700 local trade labour resources, which can be mobilized as required.

This ability has proven to be one of Icon's great strengths in the local market, and has allowed us to complete many projects without the complications of additional foreign worker applications and approvals from the Macau government.

Icon Projects takes ownership of all works being delivered. We do not subcontract complete packages of works to General Contractors, as it is our view that the level of quality, and project control, cannot be compromised by handing the responsibility to others.

Innovation and Improvement

Innovation and improvement are engrained in our corporate culture and every member of our staff contributes to the process of continuous development.

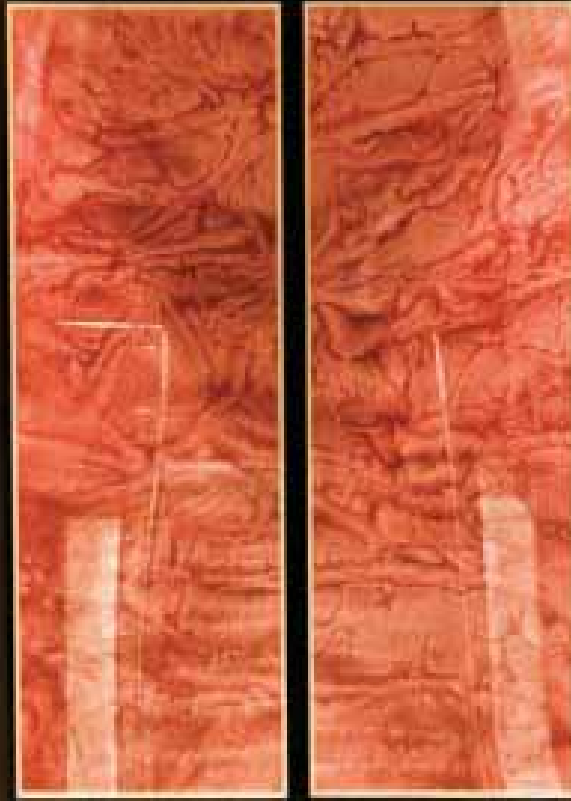
Icon Projects' aim is to be at the forefront in finding new and better ways of doing things. We invest significantly in our staff's initiatives. This knowledge and skill set is then transferred to the delivery of our client's projects.

Cost Management

Our aim is to provide commercial solutions which:

- Deliver your project within budget
- Optimize design in order that you achieve maximum value
- Gain the best buy in the market place
- Actively manage your commercial risks throughout

Our understanding of the local market means that we have the knowledge and experience to deliver certainty, value and control.



Works

THE CITY OF DREAMS

KIDS' CITY
 BUBBLE SHOP
 HOUSE OF DANCING WATER
 PRE-SHOW RETAIL SHOP . BOX OFFICE
TICKETING COUNTER . MAIN ENTRANCE PORTAL
 CASINO FLOOR JEWELRY SHOPS
 CROWN HOTEL SUITES
 HARD ROCK HOTEL SUITES
 CROWN LOBBY LOUNGE
 CROWN VIP LOBBY LOUNGE
 CROWN VIP LOBBY L2
 HARD ROCK LOBBY LOUNGE
 COD CASINO ENTRANCES
 TREASURE PALACE

THE VENETIAN

QUBE
 DFA
 TSL
 ARMANI COLLEZIONI
 BOSS HUGO BOSS
 JEAN SCOTT FASHION . SPORTS
 OPTICA PRIVÉ . FASHION . BOUTIQUE
 TARA MOOR
 FOSSIL EXPRESSIONS
 EMPORIO DI GONDOLA
 DFS SUNGLASSES . PENACHE . MENS
 TSE
 ROKA
 BUTANI
 FAT BURGER

OTHER

ALTIRA STAFF ENTRANCE
 MGM VIP GAMING CAGE
 MGM VILLAS

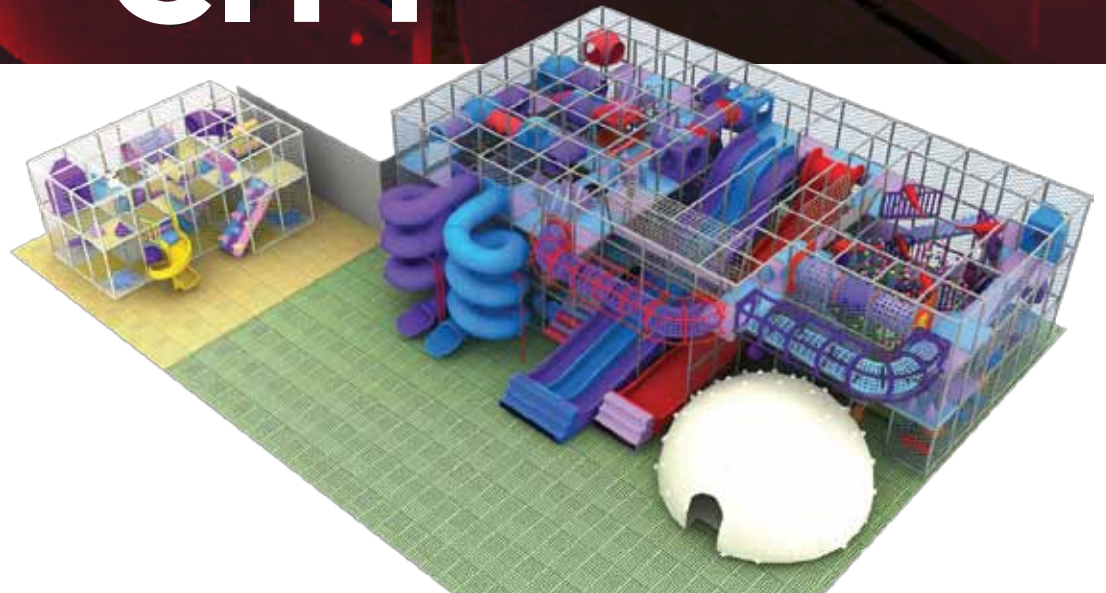
RESIDENTIAL

COLOANE RESIDENCE
 TAIPA RESIDENCE

DESIGN CONCEPTS



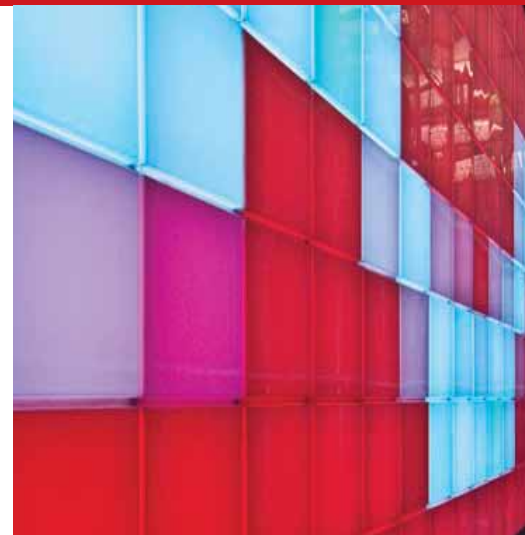
THE CITY OF DREAMS
KIDS' CITY



Explore



TYPE	Children's play facility
CLIENT	Melco Crown (COD)
LOCATION	City of Dreams
SITE AREA	10000 sq ft
DURATION	Sep 2009 - Feb 2010
SCOPE	Design and build



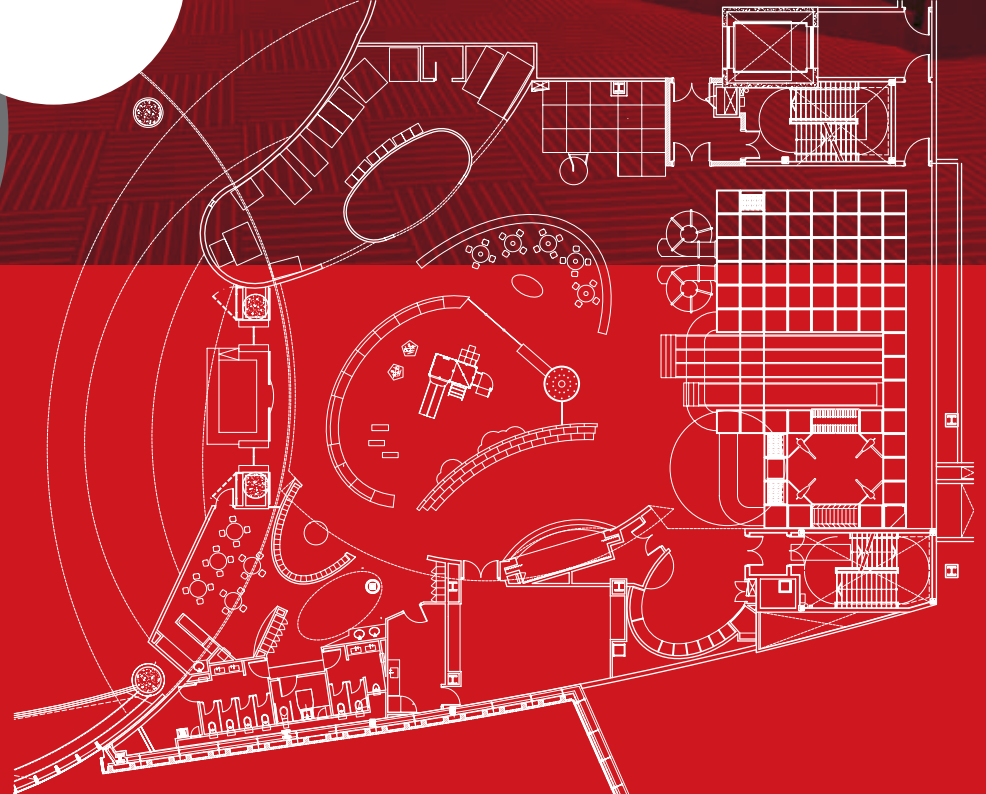
Create

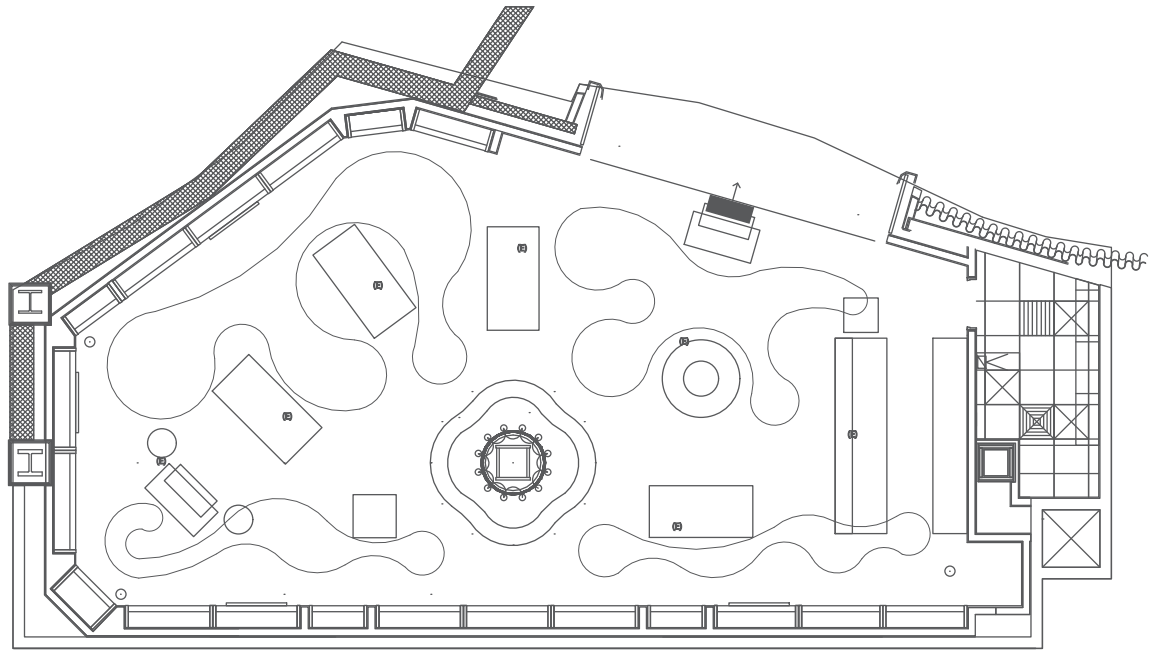




Excite

Dream





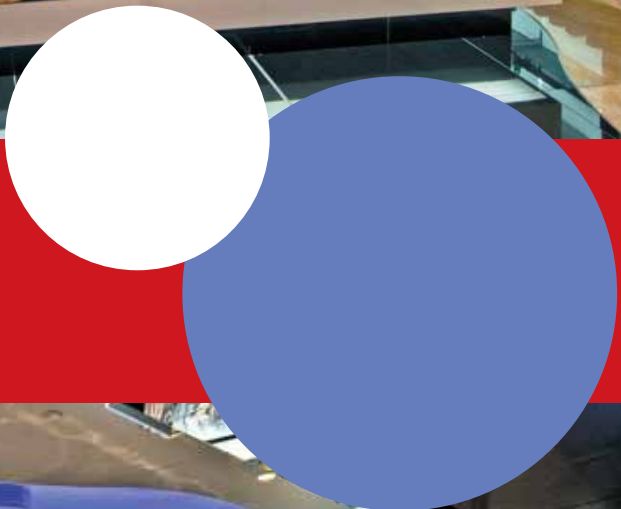
THE CITY OF DREAMS

BUBBLE SHOP



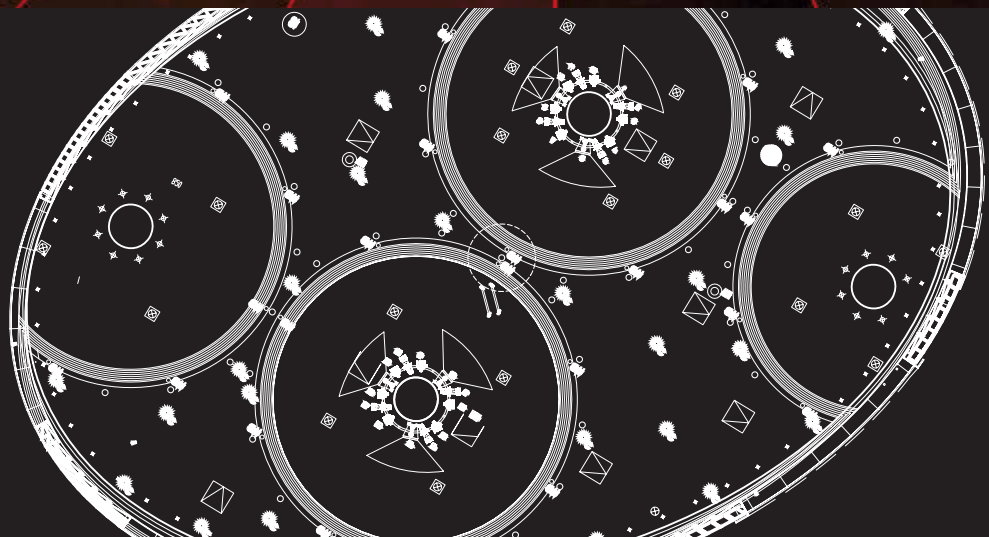


TYPE Retail - merchandise
CLIENT Melco Crown (COD)
LOCATION COD
SITE AREA 1566 sq ft
DURATION Apr - May 2009
SCOPE Complete fitting out





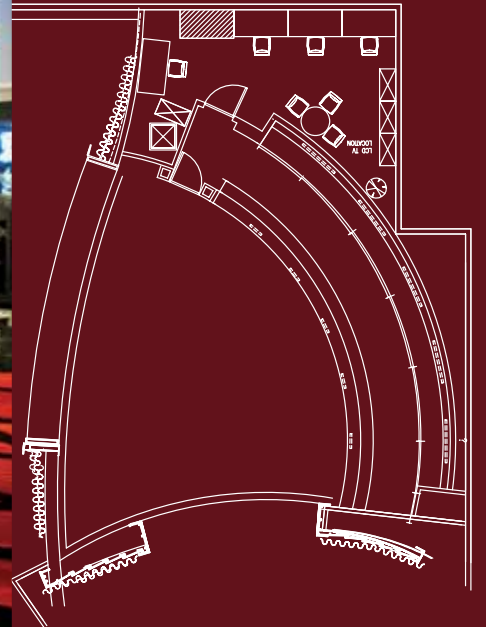
THE CITY OF DREAMS HOUSE OF DANCING WATER PRE-SHOW

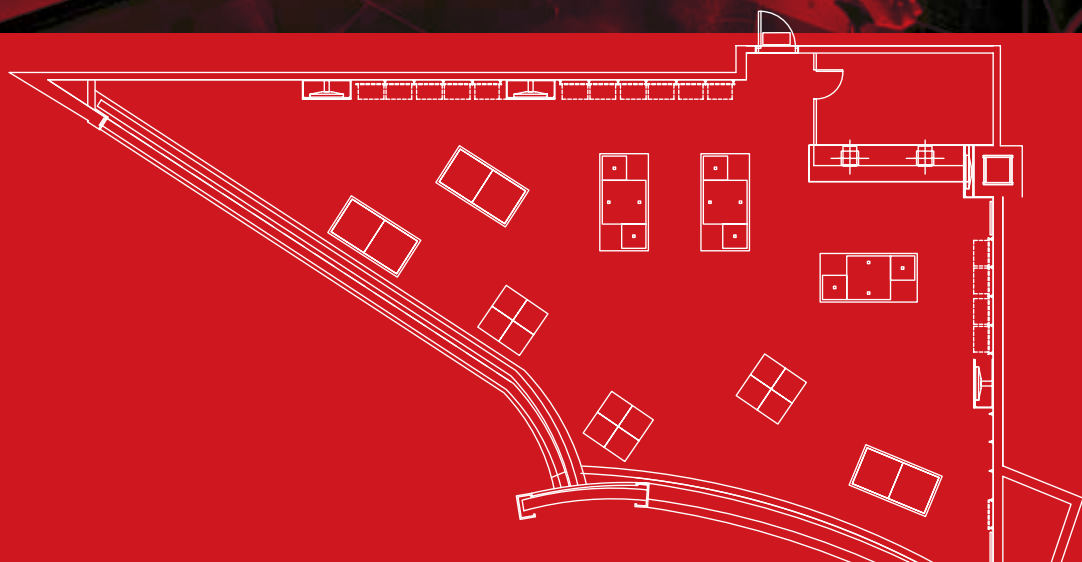




TYPE Hospitality - Pre show support
CLIENT Melco Crown (COD)
LOCATION City of Dreams
SITE AREA 1454 sq ft
DURATION Jun-Aug 2010
SCOPE Complete fitting out

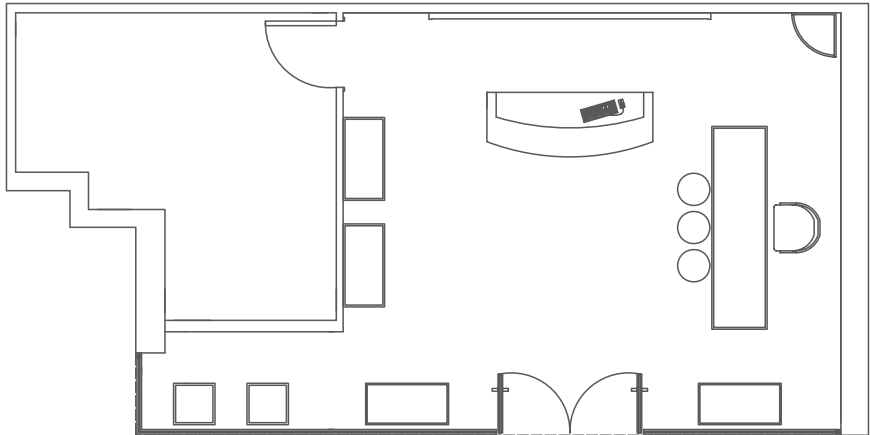


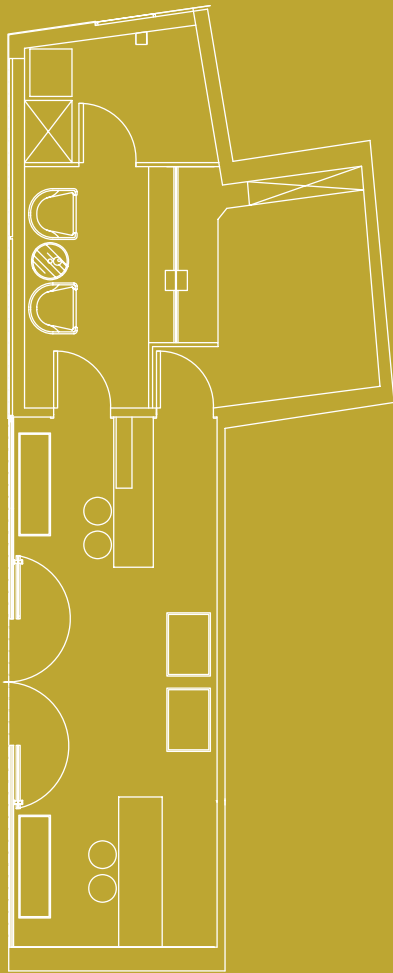






THE CITY OF DREAMS CASINO FLOOR JEWELRY SHOPS





TYPE Retail - Jewelry
CLIENT Melco Crown (COD)
LOCATION City of Dreams
SITE AREA 475 + 410 sq ft
DURATION Nov 2009- Mar 2010
SCOPE Design and build





THE CITY OF DREAMS CROWN HOTEL SUITES



TYPE
Hospitality

CLIENT
Melco Crown (COD)

LOCATION
City of Dreams

SITE AREA
Various

DURATION
Aug 2009 - Feb 2010

SCOPE
Rectification

TYPE
Hospitality

CLIENT
Melco Crown (COD)

LOCATION
City of Dreams

SITE AREA
Various

DURATION
Aug 2009 - Feb 2010

SCOPE
Rectification

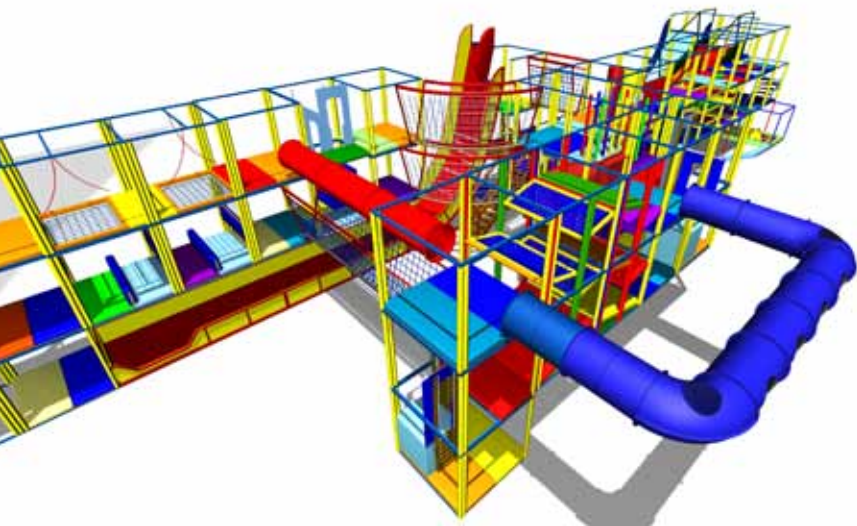


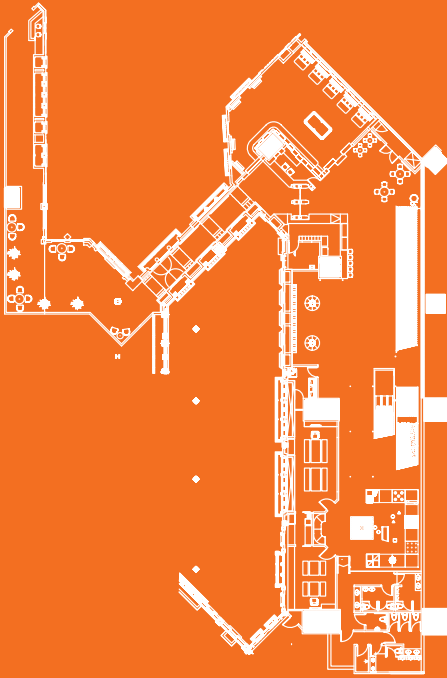
THE CITY OF DREAMS HARD ROCK HOTEL SUITES





THE VENETIAN QUBE



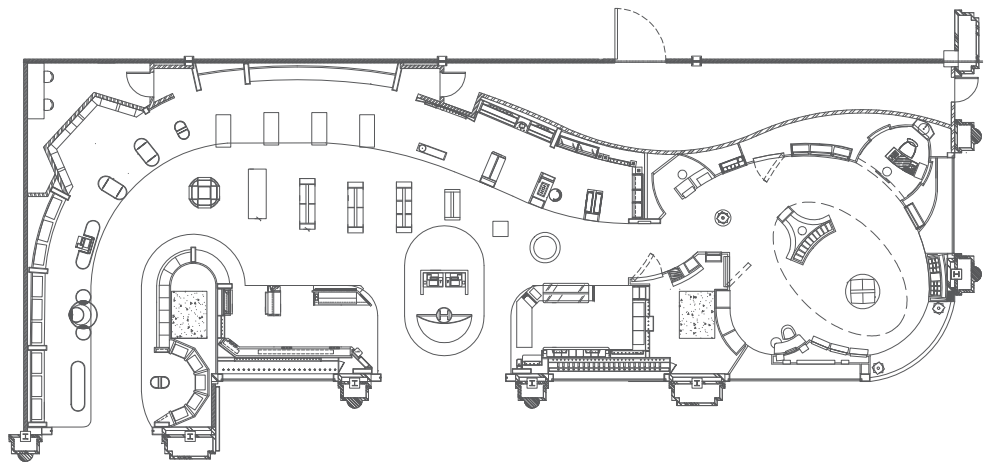


TYPE Children's play facility
CLIENT Venetian
LOCATION Venetian - parcel 1
SITE AREA 9795 sq ft
DURATION Nov 2009 - Feb 2010
SCOPE Design and build









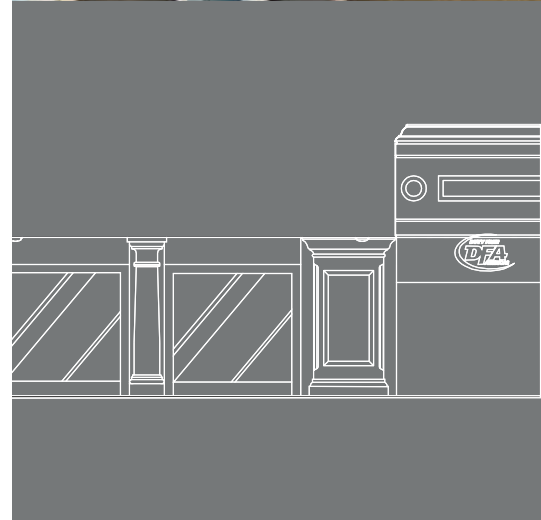
THE VENETIAN DFA





TYPE Retail - duty free
CLIENT Duty Free Americas
LOCATION Venetian - parcel 1
SITE AREA 5000 sq ft
DURATION Jan - Sep 2008
SCOPE Project & construction management + complete fitting out





Sleek Modern



TSL | 謝瑞麟



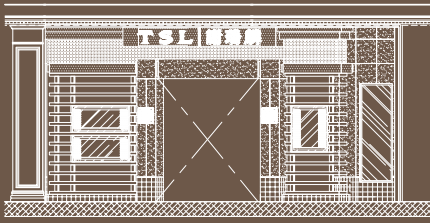
THE VENETIAN
TSL



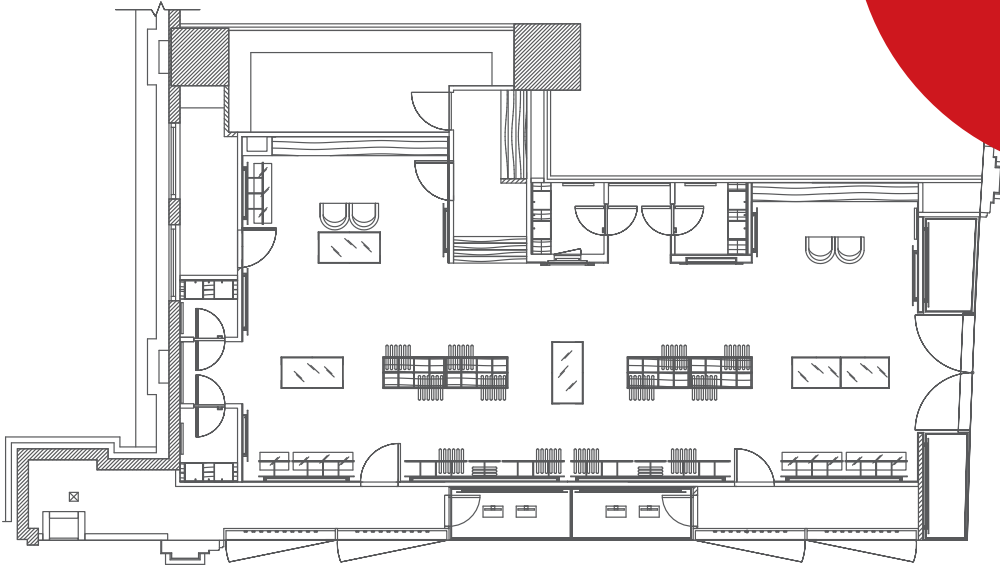
Flagship store



TYPE Retail - Jewelry
CLIENT TSL
LOCATION Venetian - parcel 1
SITE AREA 2000 sq ft
DURATION Oct - Nov 2007
SCOPE Complete fitting out



Fashion

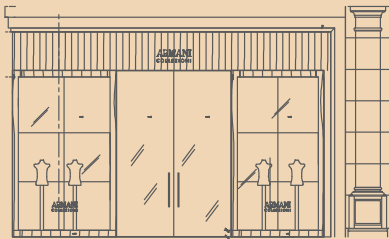


THE VENETIAN ARMANI COLLEZIONI



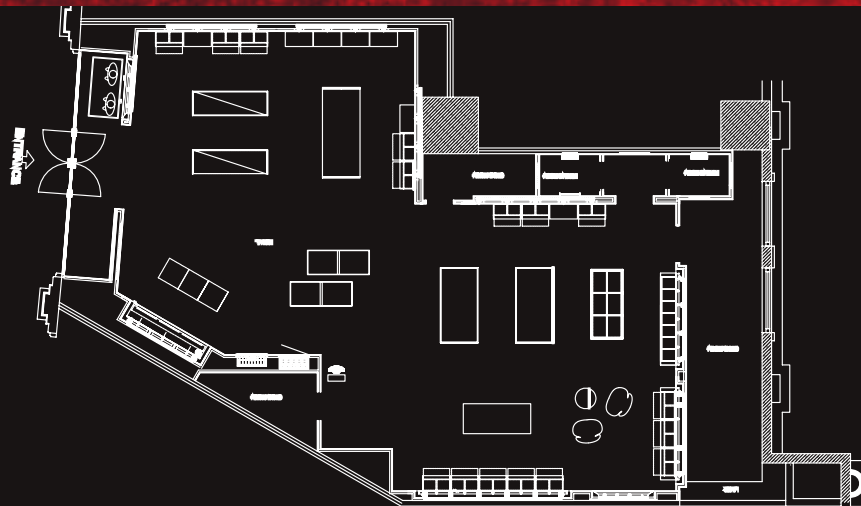


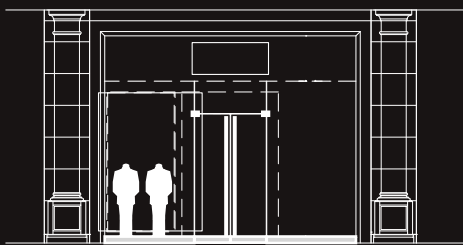
TYPE Retail - fashion
CLIENT VRainbow Group
LOCATION Venetian - Four Seasons
SITE AREA 1950 sq ft
DURATION May - Aug 2009
SCOPE Complete fitting out





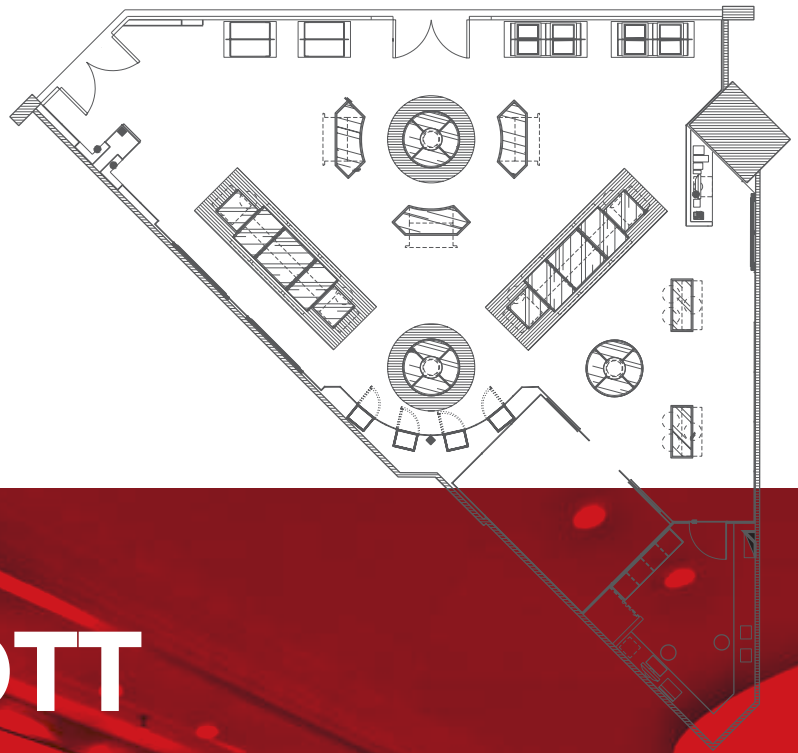
THE VENETIAN
BOSS HUGO BOSS



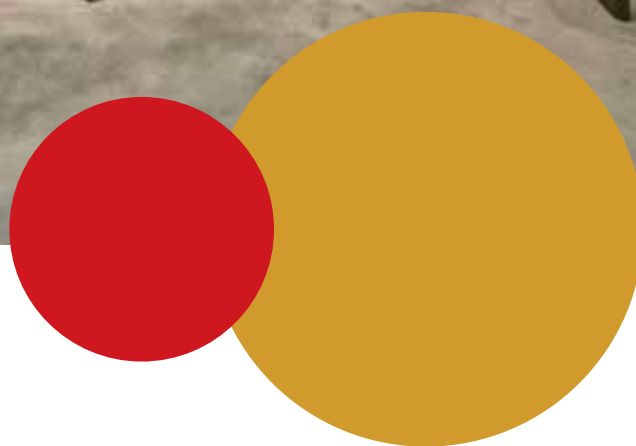


TYPE Retail - fashion
CLIENT Rainbow Group
LOCATION Venetian - Four Seasons
SITE AREA 1950 sq ft
DURATION May - Aug 2009
SCOPE Complete fitting out





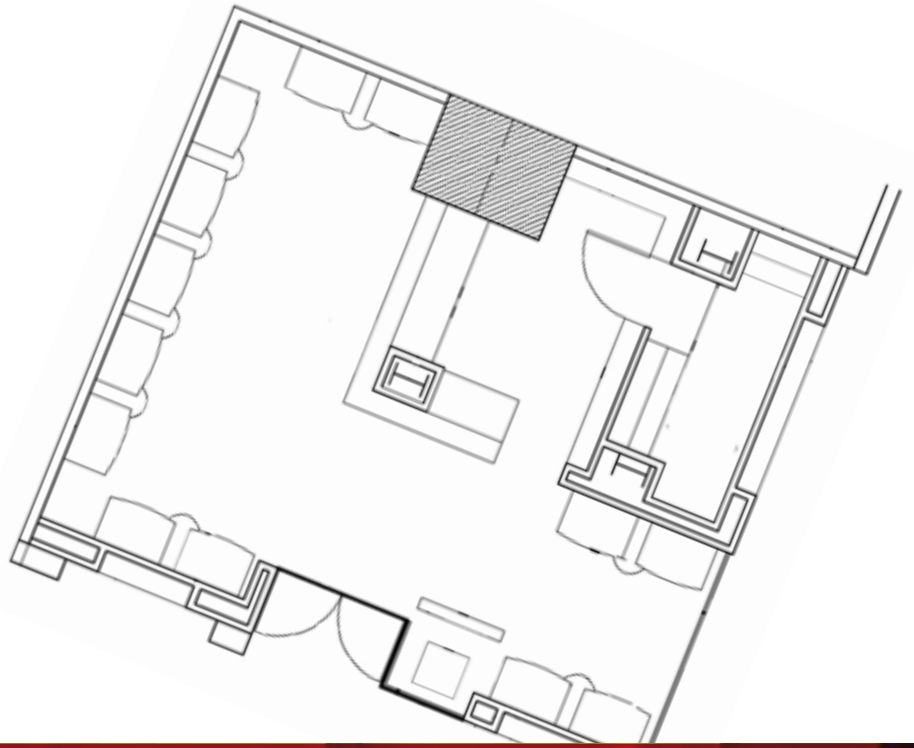
THE VENETIAN JEAN SCOTT





TYPE Retail - eyewear
CLIENT Jean Scott
LOCATION Venetian - parcel 1
SITE AREA 1740 sq ft
DURATION Nov 2009 - Dec 2010
SCOPE Complete fitting out





THE VENETIAN
JEAN SCOTT SPORTS



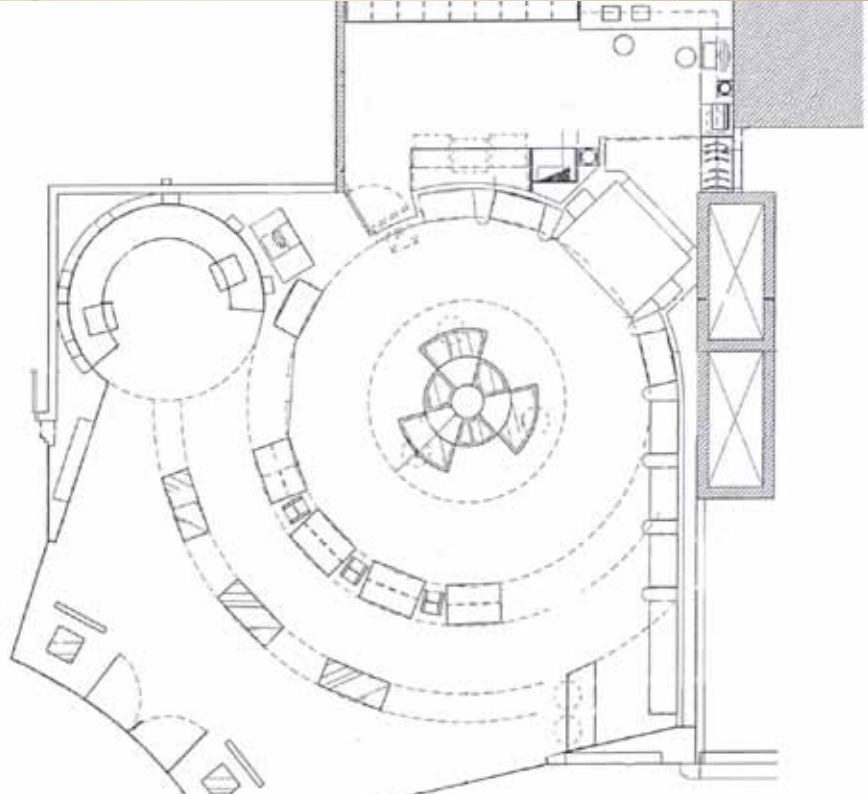


TYPE Retail - eyewear
CLIENT Jean Scott
LOCATION Venetian - parcel 1
SITE AREA 1421 sq ft
DURATION Mar 2008 - Jul 2008
SCOPE Project management + Complete fitting out





THE VENETIAN
OPTICA PRIVÉ





OPTICA
Prive



TYPE Retail - eyewear
CLIENT Lunettes Group
LOCATION Venetian - Four Seasons
SITE AREA 1421 sq ft
DURATION Mar - Jul 2008
SCOPE Project management + Complete fitting out





TYPE
Retail - eyewear

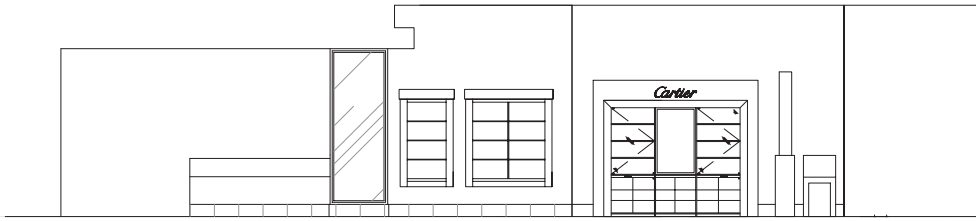
CLIENT
Lunettes Group

LOCATION
Venetian - parcel 1

SITE AREA
1655 sq ft

DURATION
Mar - Jul 2008

SCOPE
Complete fitting out

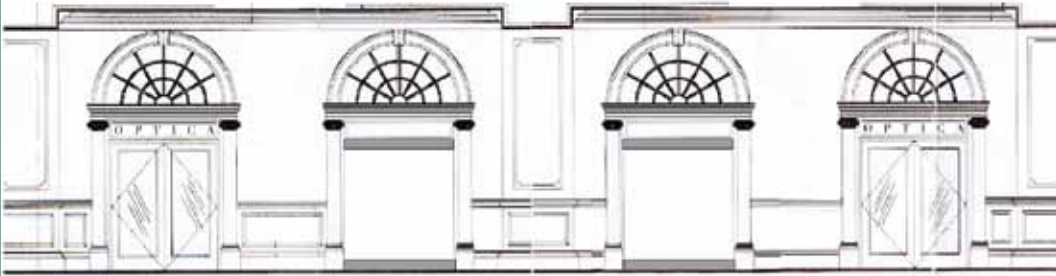


THE VENETIAN OPTICA FASHION





THE VENETIAN OPTICA BOUTIQUE



TYPE
Retail - eyewear

CLIENT
Lunettes Group

LOCATION
Venetian - parcel 1

SITE AREA
750 sq ft

DURATION
Mar - Jul 2008

SCOPE
Complete fitting out

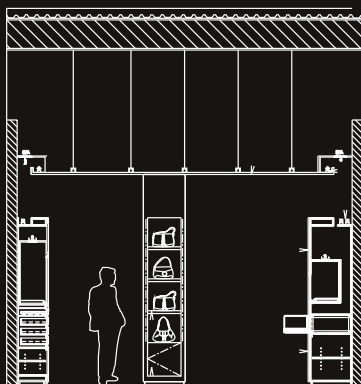


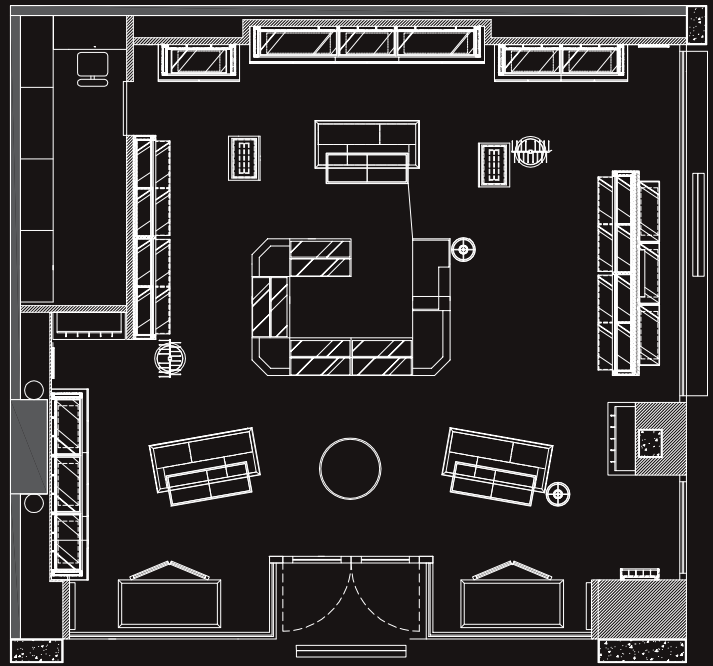
THE VENETIAN TARA MOOR





TYPE Retail - Jewelry
CLIENT Tara Moor
LOCATION Venetian - parcel 1
SITE AREA 550 sq ft
DURATION Jun - Jul 2010
SCOPE Complete fitting out





THE VENETIAN

FOSSIL EXPRESSIONS



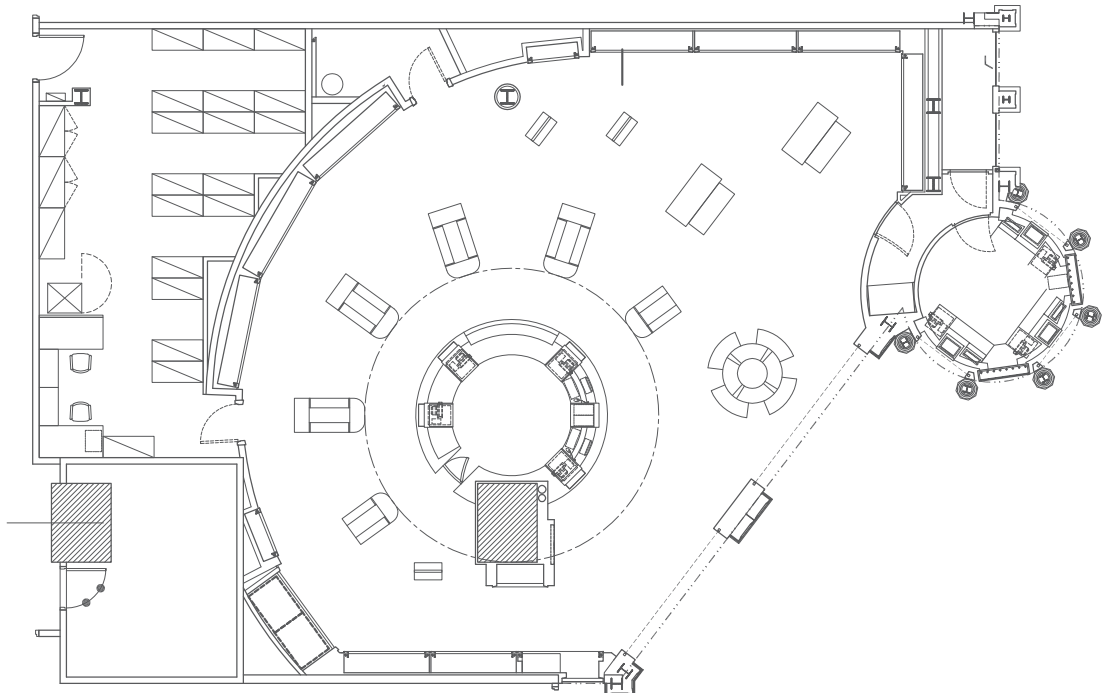


TYPE Retail - Jewelry
CLIENT Fossil Group
LOCATION Venetian - parcel 1
SITE AREA 978 sq ft
DURATION Apr - Aug 2008
SCOPE Complete fitting out





THE VENETIAN EMPORIO DI GONDOLA



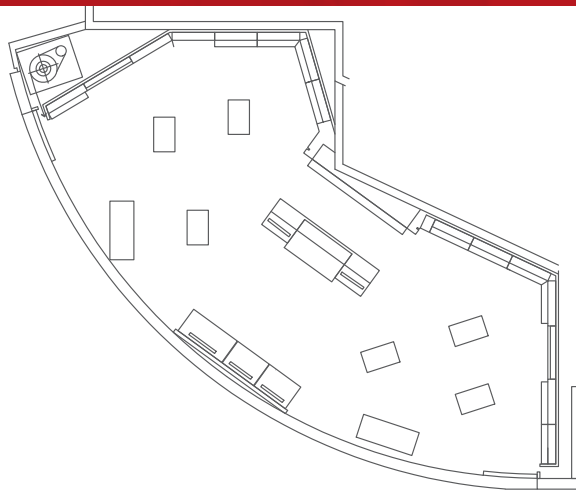


TYPE Retail - merchandise
CLIENT Venetian
LOCATION Venetian - parcel 1
SITE AREA 3079 sq ft
DURATION Mar - May 2008
SCOPE Complete fitting out





THE VENETIAN DFS SUNGLASSES



TYPE
Retail - Sunglasses

CLIENT
Duty Free Shops

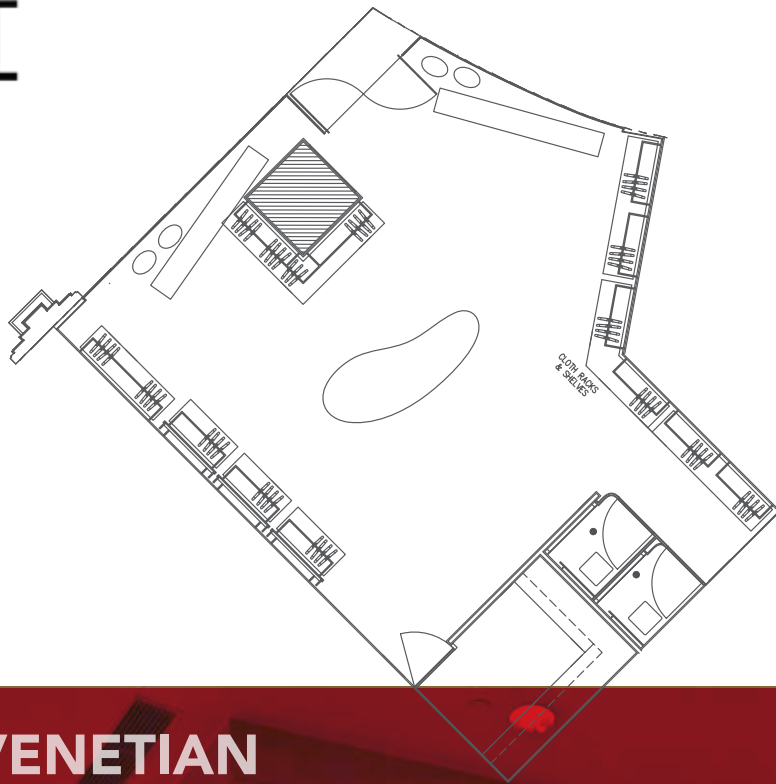
LOCATION
Four Seasons

SITE AREA
517 sq ft

DURATION
Apr 2008 - Jun 2008

SCOPE
Complete fitting out

TSE



TYPE
Retail - Sunglasses

CLIENT
Tsesay

LOCATION
Four Seasons

SITE AREA
875 sq ft

DURATION
MAY 2009 - AUG 2009

SCOPE
Complete fitting out

THE VENETIAN

TSE





COLOANE RESIDENCE





TYPE Luxury residence
CLIENT Private
LOCATION Coloane
SITE AREA 11742 sq ft
DURATION Jan 2008 - Jun 2009
SCOPE Complete Renovation









TAIPA RESIDENCE





TYPE Residence
CLIENT Private
LOCATION Taipa
SITE AREA 3736 sq ft
DURATION Feb - Apr 2009
SCOPE Design and build - Fixtures/Furniture





COD CASINO ENTRIES

TYPE Casino
CLIENT Melco Crown Development (COD)
LOCATION City of Dreams
SITE AREA Various
DURATION 2010
SCOPE Modification/Improvement

HARD ROCK LOBBY

TYPE Hospitality
CLIENT Melco Crown Development (COD)
LOCATION City of Dreams
SITE AREA Various
DURATION 2009
SCOPE Modification/Improvement



CROWN LOBBY LOUNGE

TYPE Hospitality
CLIENT Melco Crown Development (COD)
LOCATION City of Dreams
SITE AREA Various
DURATION 2009
SCOPE Modification/Improvement

CROWN VIP LOUNGE

TYPE Casino
CLIENT Melco Crown Development (COD)
LOCATION City of Dreams
SITE AREA Various
DURATION 2009
SCOPE Modification/Improvement





CROWN VIP LOBBY L2 59

TYPE	Casino
CLIENT	Melco Crown Development (COD)
LOCATION	City of Dreams
SITE AREA	Various
DURATION	2009
SCOPE	Modification/Improvement

FAT BURGER

TYPE	Food & Beverage
CLIENT	Fat Burger (Asia)
LOCATION	Venetian
SITE AREA	N/A
DURATION	2009
SCOPE	Modification/Improvement



BUTANI

TYPE	Retail
CLIENT	Butani
LOCATION	Venetian
SITE AREA	N/A
DURATION	2009
SCOPE	Modification/Improvement

TREASURE PALACE

TYPE	Food & Beverage
CLIENT	Melco Crown Development (COD)
LOCATION	City of Dreams
SITE AREA	N/A
DURATION	2009
SCOPE	Modification/Improvement



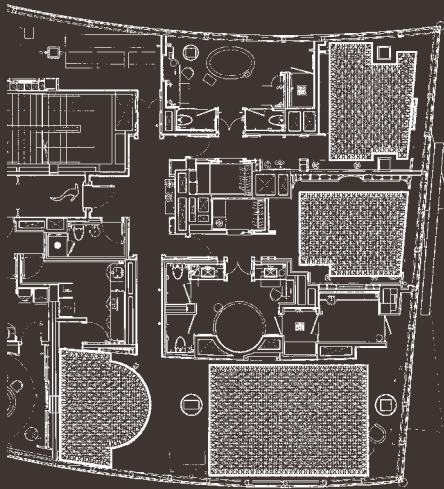


ROKA

TYPE Food & Beverage
CLIENT Roka
LOCATION City of Dreams
SITE AREA N/A
DURATION 2008
SCOPE Modification/Improvement

MGM VIP GAMING CAGE

TYPE Casino
CLIENT MGM
LOCATION City of Dreams
SITE AREA 85 sq ft
DURATION Nov 2010 - Dec 2010
SCOPE Modification/Improvement

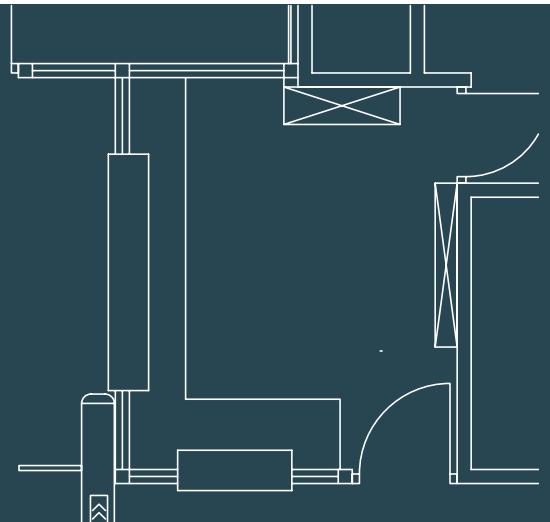


MGM VILLAS

TYPE Casino
CLIENT MGM
LOCATION City of Dreams
SITE AREA VArrious
DURATION Jan 2011
SCOPE Modification/Improvement

ALTIRA STAFF ENTRANCE

TYPE Hospitality
CLIENT Melco Crown Development (COD)
LOCATION City of Dreams
SITE AREA 145 sq ft
DURATION 2010
SCOPE Modification/Improvement



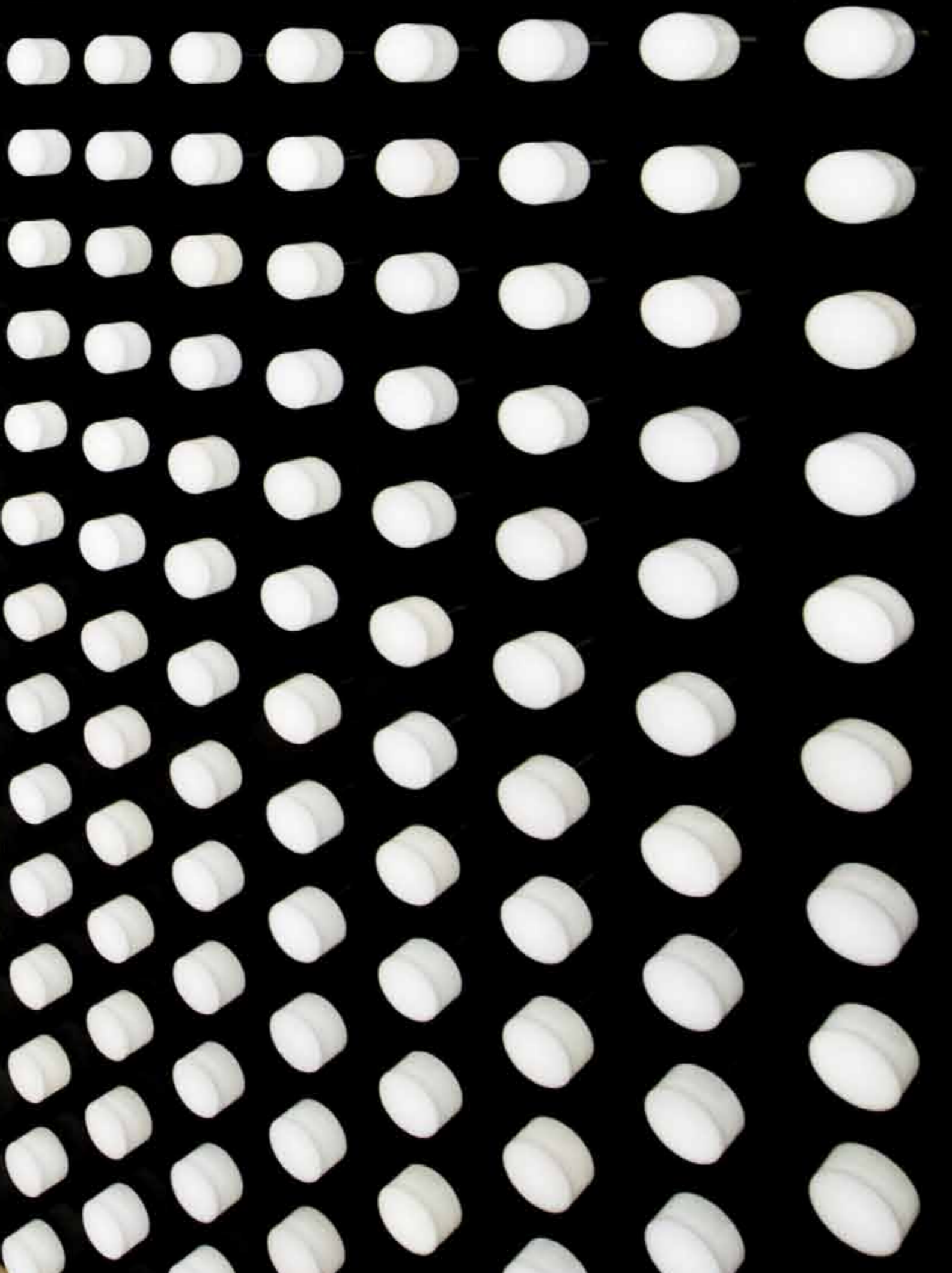


Design Concepts









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